



Document number	Version	Status	Effective from
ALL-POL-001	1.0	Efective	17-FEB-2026

**Authorization:**

Name	Role	Date and signature
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**Validity:** this version of the procedure is valid as long as this privacy statement complies with the European GDPR and Dutch UAVG legislation as adopted in April 2016 and which came into effect on May 24, 2016.

**Change history:**

Version	Date	Change
1.0	February 28, 2026	New document, first version



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## 1. Purpose

This privacy statement explains how Allione handles personal data.

## 2. Legislation

- GDPR : General Data Protection Regulation
- GDPR : General Data Protection Regulation
- UAVG : GDPR Implementation Act

## 3. Privacy statement:

### 3.1. Data controller

Allione is the controller within the meaning of the General Data Protection Regulation (GDPR) for the processing of personal data as described in this privacy statement.

If you have any questions about this privacy statement or the processing of personal data, please contact us at:  
info@allione.nl

### 3.2. Categories of personal data processed

Allione only processes the following personal data:

- Name
- Email
- Company name
- Job title/position

Allione does not process any special categories of personal data as referred to in Article 9 of the GDPR.

### 3.3. Purposes of processing

Personal data is processed solely for the purpose of informing data subjects about:

- Practical insights relating to quality systems;
- Practical examples within the pharmaceutical sector;
- Reflections on risk management and governance;
- Services offered by Allione.



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The communication is professional in nature and aimed at professionals.  
Personal data will not be sold, rented, or provided to third parties for commercial purposes.

### **3.4. Processor engaged**

Allione uses the Systeme.io platform to manage contact details and send email communications.

Systeme.io acts as a processor within the meaning of the GDPR. Appropriate agreements have been made with this processor in order to ensure an adequate level of protection of personal data in accordance with Article 28 of the GDPR.

### **3.5. Retention periods**

Marketing-related personal data is retained for up to 24 months after the last interaction.

The last interaction is defined as:

- Opening an email message;
- Clicking on a hyperlink;
- An active registration or confirmation.

After this period has expired, personal data will be deleted or anonymized.



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### 3.6. Rights of data subjects

Data subjects have the right to:

- Unsubscribe via the unsubscribe link at the bottom of each email;
- Access their personal data;
- Request the rectification or deletion of personal data;
- Restrict the processing;
- Object to the processing.

Requests for deletion will be carried out within 30 days of receipt.

Requests can be sent to:  
info@allione.nl.

### 3.7. GDPR compliance and internal procedures

Allione is committed to strictly complying with the guidelines of the General Data Protection Regulation through internal procedures.

This includes, among other things:

- Application of the principle of data minimization;
- Restriction of access to personal data based on necessity;
- Implementation of appropriate technical and organizational security measures;
- Periodic evaluation of processing activities.

### 3.8. Changes

Allione reserves the right to amend this privacy statement if changes in legislation and regulations or business activities give cause to do so.

The most current version of this privacy statement is always available on the Allione website.